Communication is a powerful tool contributing to the successful fulfilment of an entity’s duties. For an effective use of this tool, first of all, communication objectives, stakeholders and communication strategies of the entity need to be determined. Based on this, the Turkish Court of Accounts (TCA) prepared its Communication Strategy covering the years of 2019-2023.

The objective of this communication strategy is to ensure that the goals and objectives determined in the current Strategic Plan of the TCA are achieved and to contribute to accountability and transparency in the public sector by increasing the impact of TCA’s audit, judicial and guidance tasks.

In the Communication Strategy, communication strategies complying with the steps to be taken by the TCA for assuming an effective role in the fulfilment of the “Sustainable Development Goals (SDGs)” adopted by UN have been developed, institutional risks of the TCA have been taken into consideration, and the necessary communication channels have been developed to eliminate or mitigate the potential negative impacts of these risks on the audit and judicial activities of the TCA.

The prepared communication strategy aims to help the citizens having the power of the purse use their rights to audit their administrators and public entities and to ensure that the audit and judicial activities of the TCA are conducted more effectively.

The Communication Strategy of the TCA can be found in the link below:

[TCA Communication Strategy]